



# SEEDING

Social Economy Enterprises addressing Digitalisation, Industrial relations and the European Pillar of Social Rights

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The 'digital revolution' is a key challenge for Europe. Recent technological changes started to have an impact on the world of work. Whereas we have been used to think about technological innovation as a process of substitution of monotonous and repetitive tasks by machines, **recent disrupting changes have significantly expanded the role technologies can play in the area of employment.**

The issue of digitalisation is crucial for **social economy enterprises**, because the changes it implies offer both challenges such as job losses due to automatization and opportunities. Indeed, new digital technologies enable quicker exchanges of best practices and offer tools to support the values of the social economy through new collaborative, short-circuit and circular economic models, on which social economy actors could have a defining influence if they rise to the task.

## THE PARTNERSHIP



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## THE OBJECTIVES

SEEDING aims to be the first project addressing Social Economy Enterprises and digital transformations, exploring how social economy enterprises and their employers' organisations dealing with the impact on employment and working conditions.

The objective of the project is to **help understanding how social economy can contribute** to:

- providing a perspective on the **impact of digitalisation** on employment and industrial relations;
- exploiting the **potential benefits of digitalisation** of production while preventing or managing its negative impacts on employment and working conditions;
- **implementing principles enshrined in the European Pillar of Social Rights**, especially in terms of job security and adaptability, fair wages and fair working conditions.

## PROJECT OUTPUTS

- a **Background paper** (providing a shared terminology and understanding of challenges posed by digitalisation, as well as for relevant contextual information at European and country level);
- a **Case Study Report**, describing 21 case studies on practices addressing impact of digitalisation on employment implemented by managers, employers' organisations or social partners jointly;
- **1 launch event, 2 transnational workshops, 7 info events, 1 final conference**;
- **4 video interviews** presenting the features of selected case studies;
- **policy recommendations** on how to prevent and manage effects of different types of digitalisation on employment.

## COUNTRIES INVOLVED

The targeted countries represent **different models of industrial relations and social economy.**



## TARGET GROUPS

The action will target directly four core groups:

- **employers' organisations**;
- **trade unions**;
- **companies facing digitalisation challenges**;
- **local/national governments.**

**All such organisations can take stock of the outcomes, taking them on board in their core activities**, beyond having chance of taking part in the process of elaboration of findings through the project's transnational workshops and national info events.